

# REBUILDING IDENTITY AND CULTURE THROUGH MEDIA

1-3 APRIL 2019

**muisc•19**  
MALTEPE UNIVERSITY  
INTERNATIONAL STUDENT CONGRESS

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**ICSC**  
International Communication Students Congress

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## Call For Papers

### INTERNATIONAL COMMUNICATIONS STUDENTS CONGRESS 2019

#### Rebuilding Identity and Culture Through Media

The media has been always a strong and profound presence in the field of communication as well as in daily lives' of people. Identity and culture as crucial notions have been intensively discussed in the media context lately and those fundamental elements of society are being transformed and reconstructed by the effects of media. Also, the media has been playing an intensive role in creating people's own realities. At this point, it is helpful to understand better that media effects and help to represent, transform and reconstruct of identity and culture.

The 2019 edition of Maltepe University International Communication Students Congress (ICSC 2019) will focus on the main theme of "Rebuilding Identity and Culture Through Media. We welcome submissions of BA/MA and Phd students for individual papers and panel proposals (including up to 4 papers), media practice contributions (audio / video) and posters that should be addressing, but not limited to, the following topics:

Culture Industry Through Media and Identity

Stereotyping and Identity Construction Through Media

Coverage of Minorities & Diasporas Through Mass Media

Reconstruction of Cultural Identities Through Cinema

Globalization of Local Cultures and Identities Through Media

Building Identities in New Media

Gaps Between Real Identities & Cultural Identities

Consumption Culture

Projected & Real Self on Social Media

Representation and Advertising

Brand Communication and Rebuilding Self Identities

Visual Identity Rebuilding

Othering through visual arts

Othering through cinema

As Maltepe University Faculty of Communication, we are proud to announce that we are hosting the 7th Maltepe University International Student Congress (MUISC) in Istanbul, Turkey, between 01-03April, 2019. Since 2013, MUISC has brought students from around the world giving them the opportunity to express and share their research interests and ideas on a variety of important issues in education.

MUISC will be held in our beautiful campus in Istanbul between 01 and 03 April 2019. All accommodation (including hotel fees as well as breakfast, lunch and dinners) is free of charge for member students of the organizing team. Travel expenses (to Turkey and back home) will have to be covered by the participant himself/herself. Students who agree to volunteer in the Organizing Committee will be asked to help our team of students from Maltepe University Communication Faculty in organizing MUISC 2019. Our organization team is already well experienced and will be taking care of most of the important issues regarding the organization. We believe that this is a valuable opportunity for students of our respective institutions to meet and work with an international team to organize a major academic event. Brief information on the conference themes/topics, important dates and logistics has been provided below. Detailed information will be provided upon request.

### **Abstract Guidelines**

The text of the abstracts should be submitted in **English ONLY**, in a separate Word document in the following format: **max. 300 words**, 1.5 line spaced Arial (Plain) 11-point font (except for title which should be 14-point font), A4 size page formatting, with the page margins of 2.5 cm from the left, top and bottom and 2 cm from the right.

#### Your abstract should include:

- 1- an introductory statement that outlines the background and significance of the study
  - 2- a brief description of the basic theory/perspective and methodology
  - 3- a clear indication of the major analysis and interpretation
  - 4- a concluding statement
  - 5- keywords (up to 5)
- Abstracts should include title of paper, full name(s) of author(s), institutional affiliation, **300-word abstract** which best describes the subject of your submission and e-mail address(es).

### **Paper Guidelines**

- Papers should not have been presented, published or accepted to be published elsewhere.
- Papers should be written in English and sent in MS Word-(doc/docx) format. PDF format is not accepted.
- Papers should not be more than 10 pages, including tables, charts, appendixes and references.
- Papers should be typed 1.5-spaced on one side of a standard A4 paper with Times New Roman 12 font, left margin 2,5 cm, bottom-top margin 3 cm and right margin 2,5 cm.

## Submission of abstracts

Abstracts should be sent to [icsc@maltepe.edu.tr](mailto:icsc@maltepe.edu.tr) and entitled as **ICSC2019 Abstract Submission**.

Please note that the deadline for the submission of abstracts is **25 January 2019**.

Accepted abstracts will be announced by **8 February 2019**, and on the same day, the conference website will be open for online registration.

Online registration will be open until **15 March 2019**.

ICSC'2019 Web Address: <http://www.maltepe.edu.tr/icsc>

ICSC'2019 E-mail Address: [icsc@maltepe.edu.tr](mailto:icsc@maltepe.edu.tr)

## IMPORTANT NOTICE

There is no registration fee for the Congress. It is sponsored by Maltepe University, hence, expenses specified below are covered by Maltepe University free of any charge.	
COVERED by MALTEPE UNIVERSITY	NOT COVERED by MALTEPE UNIV.
Accommodation during the Congress at 5-star "Marma Hotel Istanbul"	Flight Tickets
Transfers from airports to the hotel and from hotels to the airports	Personal Expenses
Breakfasts, lunches and dinners Gala Dinner	Overestimated accommodation
Access to all sessions	Transfer demands from the campus to the city center
Coffee breaks	Extra drinks and meals
Conference materials	Guests' participation and expenses
Istanbul sightseeing	Visa expenses <i>-if required-</i>

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